

## **CHRISSEY KAIBNI – BROADCAST PRODUCER**

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### **EXPERIENCE**

#### **JWT – Atlanta, GA**

##### **Broadcast Producer: 2009 – Present**

Plan, coordinate and execute production of television, radio, long format and online content for clients including U.S. Marine Corps, U.S. Virgin Islands, BlueCross BlueShield of Tennessee and Jiffy Lube

Represent client and agency interests throughout production process.

Strive to meet creative goals within client deadlines and budgets.

Work with both shot and sourced footage.

Competitively bid projects.

#### **JWT – Atlanta, GA**

##### **Traffic Manager: 2006 – 2009**

Managed flow of print and collateral projects for clients including U.S. Virgin Islands, SCANA Energy, BlueCross BlueShield of Tennessee and the Bob Woodruff Foundation.

Filled in, as needed, on content production projects as Junior Producer.

Created and monitored production estimates and schedules.

Produced multiple still photography shoots.

#### **JWT – Atlanta, GA**

##### **Financial Assistant: 2004 – 2006**

Assisted Financial Director in preparing quarterly office-overhead budget.

#### **Booz Allen Hamilton – Mclean, VA**

##### **Junior Accountant: 2002 – 2004**

Responsible for the payment of strategic vendors.

### **EDUCATION**

#### **College of William and Mary – Williamsburg, VA**

##### **BBA**

Finance Major

Film Studies Minor

Magna Cum Laude, 2002

### **AWARDS**

#### **Gold Atlanta ADDY**

Internet Commercials – U.S. Marine Corps: The Warrior Path Series

#### **Silver National ADDY**

Mixed Media – U.S. Marine Corps: USMC/UFC Integrated Campaign

### **REFERENCES UPON REQUEST**